

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT			BACHMANN FOR CONGRESS			
AND	7669 Stagers Loop			PO Box 49756			
ADDRESS	Delaware	OH	43015-7010	Blaine	MN	55449-0756	
	USA			USA			
CONTACT	WHITNEY EVERSOLE			PRODUCTEST 3164			
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	3164	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	2	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	2	5000.00	10000.00
2	Su	2	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	2	1500.00	3000.00
3	Sa	2	06:58P	10:30P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	1800.00	3600.00
4	W	1	07:58P	08:58P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4500.00	4500.00
5	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
6	W-F	3	11:37P	12:38A	30S	10/31/12-11/02/12	THE LATE LATE SHOW W/CRAIG	3	270.00	810.00
7	M	1	11:37P	12:38A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	270.00	270.00
8	W-F	4	04:29A	04:58A	30S	10/31/12-11/02/12	4 NEWS THIS MORNING	4	135.00	540.00
9	M-T	2	04:29A	04:58A	30S	11/05/12-11/06/12	4 NEWS THIS MORNING	2	135.00	270.00
10	Sa	1	10:35P	11:05P	30S	11/03/12-11/03/12	STORM STORIES	1	650.00	650.00
11	Sa	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	500.00	500.00
12	W	1	06:58P	07:58P	30S	10/31/12-10/31/12	SURVIVOR XXV: PHILIPPINES	1	4500.00	4500.00
13	Th	1	04:58A	05:58A	30S	11/01/12-11/01/12	SUNRISE THIS MORNING	1	350.00	350.00
14	00100..	1	04:58A	05:58A	30S	10/31/12-10/31/12	SUNRISE THIS MORNING	1	350.00	350.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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AND 7669 Stagers Loop		PO Box 49756		
ADDRESS Delaware OH 43015-7010		Blaine MN 55449-0756		
USA		USA		
CONTACT WHITNEY EVERSOLE		PRODUCTEST 3164		
LOCAL SALESPERSON Nicole Roy Pol		AGENCY EST. NO. 3164		
NATIONAL SALESPERSON		PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	00020..	2	04:58A	05:58A	30S	11/01/12-11/01/12	SUNRISE THIS MORNING	2	350.00	700.00
16	10000..	1	04:58A	05:58A	30S	11/05/12-11/05/12	SUNRISE THIS MORNING	1	450.00	450.00
17	01000..	1	04:58A	05:58A	30S	11/06/12-11/06/12	SUNRISE THIS MORNING	1	450.00	450.00
18	W	2	05:58A	07:00A	30S	10/31/12-10/31/12	THIS MORNING	2	750.00	1500.00
19	Th	2	05:58A	07:00A	30S	11/01/12-11/01/12	THIS MORNING	2	750.00	1500.00
20	F	2	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	2	750.00	1500.00
21	M	2	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING	2	810.00	1620.00
22	T	1	05:58A	07:00A	30S	11/06/12-11/06/12	THIS MORNING	1	810.00	810.00
23	00222..	6	07:00A	09:00A	30S	10/31/12-11/02/12	CBS THIS MORNING	6	450.00	2700.00
24	00121..	4	09:00A	09:58A	30S	10/31/12-11/02/12	JEFF PROBST SHOW	4	350.00	1400.00
25	00111..	3	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	3	675.00	2025.00
26	00111..	3	02:58P	03:57P	30S	10/31/12-11/02/12	DR. PHIL	3	475.00	1425.00
27	00111..	3	03:57P	05:00P	30S	10/31/12-11/02/12	ELLEN DEGENERES	3	775.00	2325.00
28	00101..	2	06:27P	07:00P	30S	10/31/12-11/02/12	WHEEL OF FORTUNE	2	3100.00	6200.00
29	Sa	1	11:00A	06:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	900.00	900.00
30	Sa	1	06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	1	1400.00	1400.00

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ADDRESS Delaware OH 43015-7010		Blaine MN 55449-0756		
USA		USA		
CONTACT WHITNEY EVERSOLE		PRODUCT EST 3164		
LOCAL SALESPERSON Nicole Roy Pol		AGENCY EST. NO. 3164		
NATIONAL SALESPERSON		PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1				

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			FROM	TO						
31	Sa	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1500.00	1500.00
32	0011100	3	10:00P	10:35P	30S	10/31/12-11/02/12	LATE NEWS M-SUN	3	2800.00	8400.00
331..	1	08:00P	09:00P	30S	11/02/12-11/02/12	CSI: NY	1	3400.00	3400.00
34	Sa	1	05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
35	Su	1	09:30A	10:00A	30S	11/04/12-11/04/12	FACE THE NATION	1	1800.00	1800.00
36	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
37	10000..	1	09:00A	09:58A	30S	11/05/12-11/05/12	JEFF PROBST SHOW	1	375.00	375.00
38	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	700.00	700.00
39	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	495.00	495.00
40	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	810.00	810.00
41	10000..	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3150.00	3150.00
42	1000000	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SUN	1	3150.00	3150.00
43	1.....	1	06:58P	07:58P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	7650.00	7650.00
44	1.....	1	06:58P	07:58P	30S	11/05/12-11/05/12	THE BIG BANG THEORY/TWO & A	1	9000.00	9000.00
45	1.....	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	8100.00	8100.00

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	USA	USA	
CONTACT	WHITNEY EVERSOLE	PRODUCTEST 3164	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT CODE
		3164	1300
NATIONAL SALESPERSON			
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Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
46	0000010	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS M-SUN	1	2200.00	2200.00
47	0000001	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-SUN	1	1000.00	1000.00
48	W-Th F	3	12:37A 12:37A	01:07A 01:07A	30S	10/31/12-11/02/12	10P NEWS REPLAY	3	200.00	600.00
CDR										
49	M	1	12:37A	01:07A	30S	11/05/12-11/05/12	10P NEWS REPLAY	1	225.00	225.00
CDR										
50	Sa	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1500.00	1500.00
Total Contract:								83		116000.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	116000.00	.00	116000.00	
GRAND TOTAL									116000.00	

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